

What we mean by ...

Unless otherwise noted, this issue of *Responsive Philanthropy* has adopted the Mission Investors Exchange's definition of some key terms:

MISSION INVESTMENTS (MIs)

Investments by philanthropic and other charitable organizations that align with their missions. These investments can either be *mission-related investments (MRI)* or *program related investments (PRIs)*.

MISSION-RELATED INVESTMENTS (MRIs)

MRIs (also commonly referred to as *impact investments and socially responsible investments*) are "market-rate investments that support the mission of the foundation by generating a positive social or environmental impact. ... An MRI is a financial investment and must meet applicable prudent investor standards just like more conventional investments."

PROGRAM-RELATED INVESTMENTS (PRIs)

PRIs are "below-market rate investments that are made with a targeted program objective. PRIs are defined by the IRS tax code, and they are eligible to count against the 5 percent payout that foundations are required to make each year to retain their tax-exempt status." PRIs can be "loans, loan guarantees, cash deposits, equity investments and other investments made for a specific purpose such as affordable, workforce housing and community development facilities."

PROXY VOTING

According to *As You Sow*, *proxy* means "written authorization to act in place of another." Companies use a *proxy statement* to solicit "approval from shareholders of issues relating to corporate governance, recognizing that most shareholders will be voting remotely 'by proxy' rather than in person at each company's annual meeting."

SCREENING

Investors use this method to either filter out "generally traded companies on perceived social harm" or select them based on desired benefit.

SHAREHOLDER ACTIVISM

Shareholder activism involves proxy voting and "engaging management of generally traded companies to change corporate behavior."

For more on these and other common terms used in mission investing, visit <https://www.missioninvestors.org/mission-investing>.

For more on terms associated with shareholder activism, visit <http://www.asyousow.org>.

New and Renewing Members

Advocates for Youth

Blue Shield of California Foundation

Bush Foundation

Community West Foundation

Conrad N. Hilton Foundation

Edward W. Hazen Foundation

Forsyth County Public Library

Foundation for Child Development

George Gund Foundation

Hill-Snowdon Foundation

Hull Family Foundation

Idealware

Jessie Smith Noyes Foundation

Kresge Foundation

Levi Strauss Foundation

Mary Reynolds Babcock Foundation

New Mexico Environmental Law
Center

Oxfam America

Peppercorn Foundation

Polk Brothers Foundation

Public Welfare Foundation, Inc.

Robert Bowne Foundation

Saint Luke's Foundation of Cleveland,
Ohio

Wealth Right Partners

William Caspar Graustein Memorial
Fund

Winthrop Rockefeller Foundation

Z. Smith Reynolds Foundation