CRISIS PREGNANCY CENTERS DECEPTIVE BY DESIGN



CPCs FAR OUTNUMBER LEGITIMATE ABORTION CLINICS



Crisis pregnancy centers (CPCs), sometimes called pregnancy resource or counseling centers, are fake clinics explicitly created to talk people out of having abortions., They do this mostly through deceptive tactics, misinformation, and vilification of people who have them and perform them.

CPCs MISLEAD PATIENTS: FALSE ADVERTISING + MISINFORMATION

75%+
OF CPCs
ARE LINKED TO
NATIONAL
RELIGIOUS
ANTI-ABORTION
NETWORKS

<50%

OF CPCs HAVE
LICENSED MEDICAL
PROFESSIONALS

95% OF CPCs OFFER NO PRE-NATAL SERVICES 2/3 OF CPCs PROMOTE MEDICAL FALSEHOODS ABOUT ABORTION, CONTRACEPTION & PREGNANCY

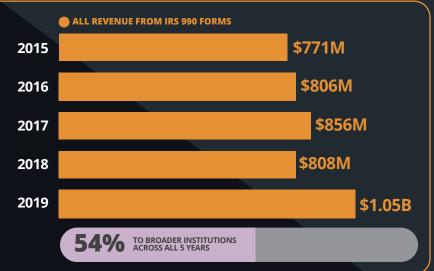
SOURCES: Alliance: State Advocates for Women's Rights and Gender Equality reports on CPC services and practices and Reproaction's CPC Fact Book 2.0.

SHOW US THE MONEY

BY THE NUMBERS

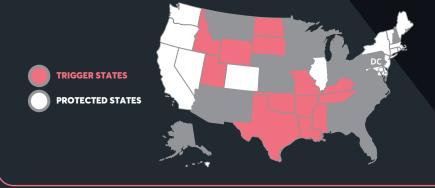
According to tax records between 2015-2019, over \$4 billion in revenue went to 1291 unique organizations that filed taxes and are known to provide CPC services — roughly \$860 million dollars per year.

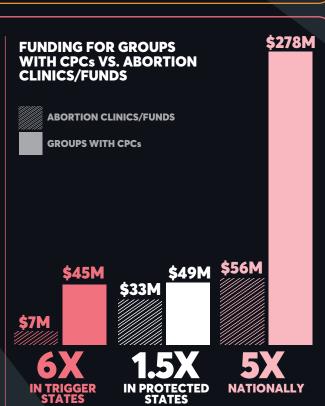
More than half of those dollars (\$2.2 billion) was concentrated among the top 10 groups, representing broader institutions or charities where pregnancy-related services are not the sole and/or primary purpose.



THE DOBBS EFFECT

With the Supreme Court *Dobbs v. Jackson Women's Health Organization* decision, abortion became immediately illegal in 13 states with trigger laws banning the procedure upon reversal of *Roe v. Wade.* In these states organizations engaged in "crisis pregnancy services" enjoy a six-fold philanthropic funding advantage over abortion funds and legitimate clinics. Nationally, the overall imbalance stands at 5:1. Even in the 16 states and DC where abortion is explicitly protected, foundation giving to groups with crisis pregnancy programs outpaces giving to clinics and funds.





YOUR TAX DOLLARS AT WORK

Anti-abortion centers in <u>at least</u> **29 states** obtain some form of state funding,

14 states directly fund CPCs through <u>Alternatives to Abortion programs</u>.

At least 10 of those 14 states have diverted funding from Temporary Assistance to Needy Families (TANF), a public assistance program meant to benefit low-income families, to CPCs.

STATES THAT DIVERTED TANF FUNDING TO CPCs

SOURCES: State Advocates for Women's Rights and Gender Equality; Equity Forward

PHILANTHROPY'S ROLE

Philanthropic funding for "Right to Life" advocacy was \$53 million between 2015-2019 — but this is just one aspect of funding for the broad anti-abortion movement.

Organizations with CPC programs received \$278 million in foundation funding during the same period. This does not include giving by individual donors or through Donor Advised Funds (DAFs).

The top 10 recipients of this philanthropic giving are broader entities where "crisis pregnancy services" are one of many programs. Being housed within these larger groups affords CPC efforts a high degree of financial security and access to substantial organizational operational support.

CPCs are the anti-abortion movement's ground game. Beyond their significant financial resources, they benefit from the political power, influence and infrastructure of the broader movement dedicated to denying millions access to healthcare and civil rights.

